



This report is prepared for the Warsaw Stock Exchange SA within the framework of the Analytical Coverage Support Program 4.0.

443/2024/AR/August 7, 2024

Company	LT fundamental recommendation	12M EFV (PLN)	ST market-relative bias	Analyst
Action	Buy	25.0	Neutral	Jakub K. Viscardi

Event: Sales and gross profit margin for July revealed.

Today, during the WSE trading hours, Action released preliminary sales and gross profit margin on sales for July. The Group's consolidated **revenues** reached **PLN 199 million** (up 4% yoy) and the **gross profit margin on sales** in July arrived at **7.9%** (-0.1 mom/ 0.0 pp yoy).

For **January-July** cumulatively, Action's revenues stand at **PLN 1 346 million** (up 1% yoy) with the weighted average gross margin on sales at **7.9%** (-0.1 pp yoy).

Expected impact: *Neutral; we cannot preclude that ultimately the reported margin proves to be higher than the preliminary one, as it was in the previous quarters.*

The report is not a recommendation within the meaning of Commission Delegated Regulation (EU) 2016/958 of 9 March 2016 supplementing Regulation (EU) No 596/2014 of the European Parliament and of the Council with regard to regulatory technical standards for technical arrangements for objective presentation of investment recommendations or other information recommending or suggesting an investment strategy and for disclosure of particular interests or indications of conflicts of interest.